

Press Release

Automechanika Frankfurt 2026: "Sustaining Motion. Pioniering Future."

Integrated Portfolio and Smart Solutions: Schaeffler Vehicle Lifetime Solutions paves the way for greater efficiency and reduced complexity

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- One unified brand creates clarity and simplifies customer interaction
- Integrated portfolio covers all drive types and enables faster, more efficient repairs
- One seamless service experience supports workshops across the entire repair process

At Automechanika Frankfurt from September 8 to 12, 2026, Schaeffler Vehicle Lifetime Solutions shows how it reduces complexity for workshops and distributors by connecting products, services and technologies into one integrated ecosystem. Guided by the motto "Sustaining Motion. Pioneering Future.", the company focuses on making repair and maintenance simpler, faster and more.

Electrification, digitalization and new sustainability requirements are fundamentally changing the mobility landscape. For workshops and distributors, this means growing technical complexity and rising expectations for speed, reliability and efficiency. Schaeffler Vehicle Lifetime Solutions addresses this shift with a clear approach: reducing complexity and providing practical solutions that support customers in their daily business.

"At Automechanika, we show how we turn complexity into clarity for our customers", says Jens Schöler, CEO Vehicle Lifetime Solutions. "By bringing our business together under one strong brand, an integrated portfolio, and a seamless service experience, we make repair and maintenance easier, faster and more reliable. With our expertise and unwavering focus on quality, we enable our customers to perform at their best every day, in a rapidly evolving aftermarket," says Jens Schöler.

Located at Stand A01, Forum, Level 0, Schaeffler Vehicle Lifetime Solutions translates this approach into a clear and accessible experience, structured around three central elements: One Brand, One Portfolio and One Service Experience.

One Brand: Unified brand presence for clearer orientation and more trust

Schaeffler is strengthening its market presence with a globally consistent brand presence. By consolidating its aftermarket offering under one Schaeffler brand, the

company simplifies customer interaction and creates clarity. For workshops and distributors, this means fewer interfaces, clearer orientation and a more consistent experience across the entire product range. "Our goal is simple: make it easier for customers to work with us across the entire portfolio," says Jens Schüler.

As part of the Schaeffler Group, Schaeffler Vehicle Lifetime Solutions benefits from the engineering expertise of a Motion Technology Company with deep know-how across all drive technologies and emerging fields, such as humanoid robotics. At the stand, a robot model and digital twin illustrate how Schaeffler technologies enable precise motion. A separate exhibit highlights how the company is translating CO₂ targets into concrete action across the value chain.

One Portfolio: Comprehensive coverage across all technologies

Schaeffler Vehicle Lifetime Solutions offers an integrated portfolio for the full diversity of today's and tomorrow's repair needs – from internal combustion engines to hybrid and electric vehicles. By combining mechanical, electronic and software-based solutions, the portfolio enables workshops and distributors to manage complexity more efficiently and reduces errors in daily repairs. It spans five system areas – transmission, engine, chassis & body, thermal management and e-mobility – presented through a central media installation, product exhibits and interactive displays.

The integration of Vitesco technologies further strengthens Schaeffler's system expertise, particularly in electronics, software and control systems. For customers, this means access to more repair solutions from a single source, combined with reliable availability, consistent quality and technical support. The offering includes solutions for air intake, exhaust aftertreatment, fuel supply and engine management, such as injectors, high-pressure pumps and a wide range of sensors and actuators. "The added product groups strengthen our position as a preferred partner in the independent aftermarket with a comprehensive range of repair solutions for all types of Powertrains currently in the vehicle parc," says Ramdas Cherupara, Head of Product Management & Development at Schaeffler Vehicle Lifetime Solutions. Schaeffler continues to expand its e-mobility portfolio, including repair solutions for e-axles, converters and battery management systems. This enables workshops to address new technologies and develop additional business even if the car parc is still small and of lower age.

Sustainability is also a key focus, presented at product level: Selected transmission repair solutions, including the LuK RepSet 2CT, LuK RepSet DMF and LuK RepSet 2CT DMF, will make their debut at Automechanika Frankfurt as part of a verified portfolio with a reduced environmental impact. For these solutions, product-related CO₂e emissions are reduced by up to 31% on a weighted-average basis, without compromising performance or quality.

One Service Experience: Support throughout the entire repair process

With One Service Experience, Schaeffler Vehicle Lifetime Solutions brings together its service expertise into one consistent and seamless offering. Product information, repair know-how, tools and training are closely interlinked to support workshops and distributors at every step of the repair process. The REPPERT service brand plays a central role by providing fast and straightforward access to technical information, repair instructions and training, enabling workshops to work more efficiently and with greater confidence. This integrated service approach helps reduce repair times, increase first-time fix rates and improve productivity in day-to-day workshop routines.

By consistently connecting products, services and technologies, Schaeffler Vehicle Lifetime Solutions reduces complexity and helps customers master a rapidly evolving aftermarket, enabling workshops and distributors to work faster, more efficiently and more profitably across the entire vehicle lifecycle.

Schaeffler Group – We pioneer motion: The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for 80 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable – over the entire life cycle. Schaeffler describes its comprehensive range of products and services by means of eight product families: From bearing solutions and all types of linear guidance systems through to repair and monitoring services. Schaeffler is with around 110,000 employees and more than 250 locations in 55 countries, one of the world's largest family-owned companies and one of Germany's most innovative companies.

Turning complexity into clarity for workshops and distributors with one brand, one portfolio and one service experience. (Photo: Schaeffler)

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The One Portfolio area highlights Schaeffler Vehicle Lifetime Solutions' integrated product offering for all technologies. (Photo: Schaeffler)

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