

Press

Schaeffler Automotive Symposium presents innovations and technologies for the future

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- 13th Schaeffler Automotive Symposium in Bühl brings an expanded product portfolio and comprehensive systems understanding to life
- Innovation, partnership, and competitiveness: Showcasing solutions for the mobility of the future
- Over 320 products across four sectors: Vehicle Control, Chassis & Body, Powertrain, Energy Management
- International event series with further stops in the USA, China, and Japan

At the 13th Schaeffler Automotive Symposium, the Motion Technology Company will present the latest product innovations and technological developments centered around the theme of “Beyond Driving. Innovation made by Schaeffler.” for the first time at the new Project and Technology Center at the Bühl location to over 300 customers. From June 15 to 17, 2026, the company will bring together experts, ideas, and innovations at its most important and largest automotive customer event to shape the technologies of the future.

“Traditionally, the Schaeffler Automotive Symposium stands for lively discussions with customers and the opportunity to experience innovations and new technologies first-hand. As a motion technology company, we will present the expanded competencies and product portfolio combining our strengths in mechanical engineering and mechatronics with new complementary expertise in electronics and sensors resulting from our successful integration of Vitesco Technologies for the first time ever at this event,” says Klaus Rosenfeld, CEO of Schaeffler AG.

By 2035, Schaeffler aims to generate 10 percent of its revenue in new segments. At the same time, the core business of the Schaeffler Group remains indispensable. “In addition to new growth areas, the automotive business remains central to Schaeffler, as the Schaeffler Automotive Symposium 2026 will impressively demonstrate. We also believe in Europe because many of our innovations originate here and because Europe continues to be a core market for our most important customers,” says Klaus Rosenfeld.

The transformation of mobility and the heterogeneous market developments in different regions place high demands on innovative capacity, resilience,

and time to market. "The dynamic developments in our markets present big challenges – and we are prepared to meet them. With our broad portfolio, our global presence and local supply chains, and our pronounced systems expertise, we consistently transfer innovations to mass production. In this way, we are actively advancing the mobility transformation – toward higher efficiency and comprehensive electrification," says Thomas Stierle, CEO E-Mobility at Schaeffler AG.

Technology partner on eye level

At the Schaeffler Automotive Symposium, the company will offer a glimpse into the future of mobility – which is much more than classic driving. For Schaeffler, the mobility of the future is defined by connected, software-driven, electrified, and highly integrated intelligent vehicle systems. "At the symposium, we will present integrated product innovations for cars, trucks, and two-wheelers from a single source and show how Schaeffler supports customers as a preferred technology partner with extensive systems expertise and a high level of vertical integration," says Matthias Zink, CEO Powertrain & Chassis at Schaeffler AG. "One of our core strengths is the system-based approach that we take to link functions intelligently to provide a better driving experience."

Innovations for cars, trucks, and two-wheelers

Schaeffler will present more than 320 products at the Automotive Symposium. In the passenger car segment, the largest customer segment, solutions for connected, software-driven, electrified mobility will be grouped into the four technology clusters of Vehicle Control, Chassis & Body, Powertrain, and Energy Management. In the area of commercial vehicles, the company will present zero-emission solutions for higher efficiency, reliability, and profitability, for example, for battery-electric vehicles and fuel cell-electric vehicles (BEVs and FCEVs, respectively) and hydrogen-powered internal combustion engines (H2-ICE). Flexible development approaches for bringing low-emission technologies to the market faster will be presented. In the two-wheeler segment, the company will show bearings, engine control units, automatic transmissions, and connectivity solutions for an enhanced driving experience as well as efficient and smart platforms.

Global customer event

The customer event is organized by Schaeffler once every four years and is global in scope. The event will open in Bühl for the Europe region before continuing on to Detroit (USA) on September 17, Suzhou (China) on November 4–6, and Tokyo (Japan) on December 2–3.

The recording of the press conference in English for the 13th Schaeffler Symposium can be found here: [video](#)

Press photos of Klaus Rosenfeld, Thomas Stierle, and Matthias Zink are available here: www.schaeffler.com/en/executive-board

Forward-looking statements and projections

Certain statements in this press release are forward-looking statements. By their nature, forward-looking statements involve a number of risks, uncertainties, and assumptions that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These risks, uncertainties, and assumptions could adversely affect the outcome and financial consequences of the plans and events described herein. Schaeffler assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise. Recipients of this press release should not place undue reliance on forward-looking statements, which only reflect the situation as of the date of this press release. Statements contained in this press release regarding past trends or events should not be taken as representation that such trends or events will continue in the future. The cautionary statements set out above should be considered in connection with any subsequent written or oral forward-looking statements that Schaeffler, or persons acting on its behalf, may issue.

Schaeffler Group – We pioneer motion: The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for 80 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable – over the entire life cycle. Schaeffler describes its comprehensive range of products and services by means of eight product families: From bearing solutions and all types of linear guidance systems through to repair and monitoring services. Schaeffler is with around 110,000 employees and more than 250 locations in 55 countries, one of the world's largest family-owned companies and one of Germany's most innovative companies.

Press conference marking the opening of the Schaeffler Automotive Symposium 2026. From right to left: Klaus Rosenfeld, Chief Executive Officer of Schaeffler AG, together with Matthias Zink, CEO Powertrain & Chassis, and Thomas Stierle, CEO E-Mobility. (Photo: Schaeffler | Daniel Karmann)

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Better everyday driving experience: The main exhibit at the 2026 Schaeffler Automotive Symposium will guide visitors through concrete mobility use cases and show how Schaeffler translates technological complexity into real-world solutions. (Photo: Schaeffler | Daniel Karmann)

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The Schaeffler Automotive Symposium will take place at the new Product and Technology Center at the Bühl location, the headquarters of the Powertrain & Chassis division. (Photo: Schaeffler | Daniel Karmann)

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Four technology clusters in the passenger car segment will provide the structure for the product innovations at the 2026 Schaeffler Automotive Symposium.

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The 13th Schaeffler Automotive Symposium, Schaeffler's largest automotive customer event, will take place in Bühl in June 2026 with the theme "Beyond Driving. Innovation made by Schaeffler."

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